Shona McDonald of Shonaquip Social Enterprise announced as one of the 2021 Meaningful Business 100

Award recognises outstanding business leaders, across the world, combining profit and purpose to help achieve the UN Global Goals

26th October 2021, Cape Town, South Africa: Meaningful Business, a global platform for leaders combining profit and purpose, has recognised Shona McDonald of Shonaquip Social Enterprise as a Meaningful Business 100 (MB100) leader for 2021.

The award received over 500 nominations from 70 countries, following a global nomination process. Curated by an expert panel of 21 judges, including Nikhil Seth, Assistant Secretary-General, UN; Stasia Mitchell, Global Entrepreneurship Leader, EY; Paul Lindley, Founder, Ella's Kitchen; Moky Makura, Executive Director, Africa No Filter and Sancia Dalley, SVP, Robert F. Kennedy Human Rights, each nominee was scored across five key areas: Durability, Impact, Innovation, Leadership and Scope.

The 100 business leaders include corporate CEOs, entrepreneurs, micro-entrepreneurs, sustainability leaders, functional heads and impact investors from 33 countries. Industries that dominate the list include healthcare, financial services, agriculture, energy and education.

Commenting on the MB100, Tom Lytton-Dickie, Founder & CEO, Meaningful Business said, “Congratulations to Shona McDonald for being included in this year’s MB100, representing the best of what business and social innovation can be. These leaders are dedicating their work to tackling the world’s most pressing issues, providing hope and inspiration to us all.”

As one of the MB100 judges, Stasia Mitchell, EY Global Entrepreneurship Leader, said, “It was an honor to join the judging panel for the Meaningful Business 100 award. I truly believe that today’s most innovative leaders are those who are driven by purpose to impact, looking to achieve long-term value for the world with a focus on diversity, equity and inclusiveness. This group represents all of that and more. Congratulations to the class of 2021.”
Press Release

“My amazing committed team have worked for so many years to grow and scale this exciting space between charity and corporate so I’m excited that we have now been globally recognised as a Meaningful Business. This recognition provides even more incentive to partner, grow and ensure that with the correct wheelchairs and assistive technology, knowledge to make informed choices and agency to action them parents will no longer experience their child with disabilities as less valued”

-Shona McDonald

Meaningful Business is devoted to creating a unified platform for these leaders to collaborate and share knowledge in order to amplify their positive impact in support of the UN 2030 agenda.

Find out more about the 2021 MB100, here: https://meaningful.business/mb-100-2021/

About Meaningful Business:

Meaningful Business is a curated network of progressive leaders across the world, who are combining purpose and profit to help achieve the UN Sustainable Development Goals (SDGs). The platform is focused on content creation, knowledge sharing and meaningful connections, bringing leaders together across geography, industry, role and company-size, to share and collaborate, resulting in meaningful impact. The community consists of Founders, CEOs, Impact Investors, Sustainability leaders, Humanitarian leaders and academics across 90+ countries, representing 50 industries. To know more, visit: https://meaningful.business/

About EY:

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

EY Ripples, the EY global corporate responsibility program, sets forth a vision to positively impact one billion lives by 2030. Through EY Ripples, individuals and organizations in the EY network can create a positive impact by supporting the next generation workforce, working with impact entrepreneurs, and accelerating environmental sustainability.
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